Gainful Employment Disclosure (Temporary Format)
West Hills College Coalinga (OPEID: 001176)

Program Name & Length
6-digit CIP Code for Program (from Dept. of Education)
52.1803

CIP Program Description:
52.1803 Retailing and Retail Operations. A program that prepares individuals to perform operations associated with retail sales in a variety of settings. Includes instruction in over-the-counter and other direct sales operations in business settings, basic bookkeeping principles, customer service, team/staff leadership and supervision, floor management, and applicable technical skills.

Name of Program, if different than the CIP program description:
Retail Business Management

Level for this program:
Certificate of Achievement

Program Length (in months): 43
# of units/credits required for this program: 26

Related Occupations
SOC Code(s): Related Occupation(s)
41-2011 Cashiers
41-9011 Demonstrators & Product Promoters
53-3031 Driver/Sales Workers
41-1011 First-Line Supervisors/Managers of Retail Sales Workers
41-2012 Gaming Change Persons & Booth Cashiers
41-2031 Retail Salespersons
41-9099 Sales & Related Workers, All Other
41-3099 Sales Representatives, Services, All Other
43-5081 Stock Clerks & Order Fillers
41-2011 Cashiers
41-9011 Demonstrators & Product Promoters
53-3031 Driver/Sales Workers
41-1011  First-Line Supervisors/Managers of Retail Sales Workers
41-2012  Gaming Change Persons & Booth Cashiers

**COST:**
Total Tuition and Required Fees for the entire program completed in normal time:
$936

Total estimated costs for books and supplies for the entire program:
$1656 per academic year

Total room and board charges for living on campus:
$7681 per academic year

**Debt at Program Completion:**

Number of students completing the program between July 1, 2011 and June 30, 2012:
0

Of these students, the number of student completing the program with any student loan debt:
NA

The median cumulative debt for all students (both borrowers and non-borrowers) completing the program:
NA

Federal student loan debt:
NA

Private loan debt:
NA

Institutional financing plan debt:
NA
Program Completion in Normal Time:

The normal time in months to complete program as published in the college catalog: 43

Of the total number of students completing the program between July 1, 2011 and June 30, 2012, the number of students completing the program within the normal time reported above: NA

Job Placement:

The job placement rate for program completers: N/A for Community Colleges of California