



WEST HILLS COLLEGE
LEMOORE

STRATEGIC PLAN SUPPLEMENT GOALS

Goal 1-ACCESS					
WHCL will provide equal access to college programs and services for students, regardless of socio-economic status, demographics, location, disability or ethnic background.					
District KPI	College Goal	Key Performance Indicator	2014-15	2015-16	WHCL 2020 Goal
2.3	1.1	Percentage of Students Receiving a Pell Grant	40.2%	37.5%	40%
4.2	1.2	Number of Course Sections Using Open Educational Resources	6	26	120
3.3	1.3	College Going Rates for HS Graduates	29.4%	33.7%	34%
N/A	1.4	Online enrollment	22.83%	23.49%	25%
Goal 2-STUDENT SUCCESS					
WHCL will provide excellence in teaching and support a culture of evidence to address barriers to student success and achievement.					
District KPI	College Goal	Key Performance Indicator	2014-15	2015-16	WHCL 2020 Goal
1.5	2.1	Persistence (Fall to Fall)	53%	53.9%	57%
1.4	2.2	Course Success Rates	72.7%	71.6%	75%
1.1	2.3	Student Educational Plans	82.2%	82.5%	90%
1.7	2.4	Degrees Awarded	459	587	700
5.4	2.5	Certificates of Achievement Awarded	30	42	78
3.4	2.6	Local Certificates Awarded	314	217	275
1.8	2.7	Median Time to Completion of Associate Degree	4.33	3.33	2.8
Goal 3-ECONOMIC, WORKPLACE & COMMUNITY DEVELOPMENT					
WHCL will increase participation and completion in short-term career technical education academies, enabling students to earn a living wage.					
District KPI	College Goal	Key Performance Indicator	2014-15	2015-16	WHCL 2020 Goal
4.4	3.1	Number of CTE Academies Offered	0	1	12
5.2	3.2	CTE Employment Outcome Survey Results (Wage Gains)	35.7%	47.8%	65%
5.3	3.3	Time to Completion for CTE Degrees/Certificates	4.33	3.75	2.5 Degrees & 1.5 Certificates

Goal 4-RESOURCES

WHCL will recruit, hire, and develop a diverse personnel, implement effective enrollment management strategies, maintain capital resources, and provide a transparent process for internal and external resource allocations.

District KPI	College Goal	Key Performance Indicator				2014-15		2015-16	WHCL 2020 Goal		
2.1	4.1	FTES Generated				3306		3375	3445		
N/A	4.2	WSCH/FTEF (Scheduling Efficiency)				537.33		520.89	530		
	College Goal	Personnel Classification	African American (WHCCD Census Data)	African American (WHCL)	Hispanic (WHCCD Census Data)	Hispanic (WHCL)	White Non-Hispanic (WHCCD Census Data)	White Non-Hispanic (WHCL)	WHCL 2020 Goal		
									A	H	W
N/A	4.3	Faculty	3.63%	0	67.71%	20.5%	22.96%	72.7%	2%	23%	70%
N/A	4.4	Classified		9.3%		53.5%		32.6%	9.3%	55%	30.7%
N/A	4.5	Administrators		20%		20%		50%	20%	30%	40%

Goal 5-EQUITY

WHCL will ensure communications, resources, and engagement activities are representative and sensitive to the diverse campus community. (District KPI 3; College Goal 5)

Key Performance Indicators	African American (5.8%)		WHCL 2020 Goal		Hispanic (55%)		WHCL 2020 Goal		White non-Hispanic (25.9%)		WHCL 2020 Goal	
	M	F	M	F	M	F	M	F	M	F	M	F
Course Success Rates	61.95%	63.88%	63%	68%	67.05%	71.11%	73%	74%	76.35%	77.7%	78%	81%
Fall to Fall Persistence	44.2%	47.2%	47%	53%	51.9%	56.9%	58%	59%	54.2%	49.9%	52%	53%
Basic Skills English Success Rate	46.7%	66.7%	66%	70%	60.7%	75.4%	63%	75%	80%	82.6%	55%	75%
Basic Skills Math Success Rate	41.7%	32.1%	46%	63%	33.9%	42.6%	59%	60%	53.6%	60.3%	63%	68%