Gainful Employment Disclosure (Temporary Format)
West Hills College Lemoore (OPEID: 0411130)

Program Name & Length
6-digit CIP Code for Program (from Dept. of Education)
52.0212

CIP Program Description:
Retail Management. A program that prepares individuals to manage the operations of a wide variety of retail businesses, including department stores; independent and chain stores; fashion, food and beverage, and pharmaceutical establishments; and online retail businesses. Includes instruction in retail management, merchandise management, customer service management, marketing, organizational behavior, accounting, finance, business law, and personnel management.

Name of Program, if different than the CIP program description:
Business: Retail Business Management

Level for this program:
Certificate of Achievement

Program Length (in months): 38
# of units/credits required for this program: 26

Related Occupations
SOC Code(s): Related Occupation(s)
11-1021 General and Operations Managers
25-1011 Business Teachers, Postsecondary
41-1011 First-Line Supervisors of Retail Sales Workers

COST:
Total Tuition and Required Fees for the entire program completed in normal time:
$1196.00

Total estimated costs for books and supplies for the entire program:
$651.50

Total room and board charges for living on campus:
NA
☒ College does not offer on-campus living
URL for program cost information available on West Hills Community College District’s website. www.westhillscollege.com [under Sec. 668.43(a)]

**Debt at Program Completion:**

Number of students completing the program between July 1, 2011 and June 30, 2012: 
3

Of these students, the number of student completing the program with any student loan debt: 
0

The median cumulative debt for all students (both borrowers and non-borrowers) completing the program:
NA

Federal student loan debt:  
NA

Private loan debt:  
NA

Institutional financing plan debt:  
NA

**Program Completion in Normal Time:**

The normal time in months to complete program as published in the college catalog: 
38

Of the total number of students completing the program between July 1, 2011 and June 30, 2012, the number of students completing the program within the normal time reported above:  
0

**Job Placement:**

The job placement rate for program completers:  
N/A for Community Colleges of California